

Call for IDW '20 Exhibitors

The 27th International Display Workshops (IDW '20) is going to provide an online exhibition page for display suppliers, equipment manufacturers. You can expect visits to your exhibition page from the conference attendees who consist mostly of technological experts in the display industry. Last year IDW '19 had 1242 attendees.

Display devices, appliances, manufacturing equipment, measuring instruments, software systems, components and materials for display technologies will be welcomed. Please fill in the Application Form and send it to the IDW '20 Secretariat by no later than November 10.

Office Address

IDW '20 Secretariat
c/o Bilingual Group.
3-3-6 Kudan Minami, Chiyoda-ku, Tokyo, 102-0074, Japan
Phone: +81-3-3263-1345 Fax: +81-3-3263-1264
E-mail: idw@idw.or.jp

Workshops and Exhibition Location

Virtual Conference Site

Exhibition Fee

The fee is 50,000 JPY for the whole exhibition period. Payment must be made in JAPANESE YEN by bank transfer, and the bank transfer fee must be paid at the payer's expense.

Exhibition Schedule

December 9, 2020 – January 31, 2021

Application Deadline Date

November 10, 2020

Online Exhibition Outline

An "exhibitor page" will be set up for each exhibitor on the IDW '20 virtual conference site. The IDW '20 secretariat will send you an "exhibitor page posting form", after application. The online exhibition page will be created with the information you have entered.

1. Exhibitor page structure

- Introduction of exhibitors: company name, location, contact information
- Exhibition contents (within 10,000 characters): Introductions of technologies and products.
Each exhibitor can choose to use the following method to create their own exhibition page.
 - PR texts
 - Links to the Website
 - Embedded introductory video
 - Links to the introductory videos
 - Links to the online meetings
- Announcement of online seminar: Exhibitors can post an online seminar link where they can publicize their products, technologies, services, etc. (Exhibitors are requested to prepare their own webinars and web meetings.)
- The exhibition page will be opened until the end of January

* Layout of the exhibition page is based on IDW's format. The exhibitors cannot change the layout.

* The official language of IDW conference and exhibition is English. Please write the content in English.

2. Each exhibitor is responsible for the legal protection of their exhibition contents.

3. IDW will post the names of companies participating in the exhibition on the IDW Website and IDW Facebook pages. In addition, the contents of the exhibition, images, etc. may be used for media coverage of IDW. If you do not want any media coverage, please indicate so on the application form when you apply.