

## Instructions for IDW '23 Exhibitors

The 30th International Display Workshops (IDW '23) is going to provide an exhibit hall for display suppliers and equipment manufacturers, among other features. You can expect visits to your exhibition booth from the conference attendees, who consist mostly of technological experts in the display industry. Last year's IDW '22 which was held as a hybrid style conference, with 892 participants from 20 countries/regions. This year, we will hold an on-site exhibition of display-related technologies in conjunction with the IDW '23 conference.

Display devices, appliances, manufacturing equipment, measuring instruments, software systems, components and materials for display technologies will be welcomed. Please fill in the Application Form and send it to the IDW '23 Secretariat by no later than Oct. 27th.

We will provide an incentive for new exhibitors at the IDW exhibition. New exhibitors only at the IDW exhibition can apply for booths at a rate of 50,000 yen, which is half the regular exhibition fee. However, the booth size will be smaller than the regular booth.

We will also set up an IDW '23 metaverse venue in the virtual space. You can show product introduction videos. Participation in the metaverse venue does not require the installation of VR equipment or applications, and you can easily participate from a web browser. You can check the image of the metaverse venue from the following URL.

<https://m.youtube.com/watch?v=LmA-wLqChCk>

To view the subtitle of this video in English: Please use the auto-translation function of YouTube.

### Address of the Workshops and Exhibition Location

TOKI MESSE Niigata Convention Center  
6-1 Bandaijima, Chuo-ku, Niigata, 950-0078, Japan

### Exhibition Fee

1. Regular booth: 100,000 JPY per booth (On-site and the metaverse venue exhibition)
2. Benefit booth for new exhibitors: 50,000 JPY (On-site and the metaverse venue exhibition)
3. Metaverse venue only: 25,000 JPY (No exhibition booth will be prepared on-site)

(Only companies related to metaverse technology or products can apply for this.)

The proceedings data of IDW '23 will be provided to all exhibitors. Payment must be made in JAPANESE YEN by bank transfer, and the bank transfer fee must be paid at the payer's expense.

### Standard Booth

	unit width	Panel	chair	place 2 tables together (set inside the booth)
1. Regular booth	2.7 m-width 1.5m-length	2.7 m-width 2.1 m-height	one	1.8 m-width 0.9 m-length
2. Benefit booth for new exhibitor	1.8 m-width 1.5m-length	1.8 m-width 2.1 m-height		
3. Metaverse venue only	—	—	—	—

\*Exhibiting at the metaverse venue is optional.

Electric power of 100 V, 50 Hz, and two Type-A sockets with 500W 15A are supplied. If you wish to have a non-standard booth, please contact the IDW '23 Secretariat in advance.

### Exhibition Schedule (Tentative)

December 5, 14:00-17:00: setup  
December 6, 10:00-12:00: setup  
December 6, 12:40-18:00: exhibition  
December 7, 10:00-18:00: exhibition  
December 8, 10:00-14:00: exhibition  
December 8, 14:00-17:00: dismantlement

### Application Deadline Date

October 27, 2023

### **Hall Layout**

The actual booth layout in the hall is determined by the IDW '23 committee.

### **Customs Procedure for Foreign Exhibitors**

We cannot advise or comment about anything on Japanese customs procedures when shipping equipment. However, many foreign exhibitors have been assisted by their Japanese subsidiaries or representatives.

### **Important**

The event may be canceled due to reasons that cannot be attributed to IDW, such as natural disasters and orders from public offices (including those due to the effects of the Covid-19 infection). IDW shall not reimburse the exhibition fee in such cases, and will not be liable for any damage caused by non-reimbursement.

All other equipment and expenses for transport, setup, dismantlement, and insurance have to be prepared and paid for by exhibitors. Exhibitors are not allowed to sell goods in the exhibition.

### **Contact**

IDW '23 Secretariat

c/o Bilingual Group.

2F 11-1 Yochomachi, Shinjuku-ku, Tokyo, 162-0055, Japan

Phone: +81-3-5315-0453

E-mail: [idw@idw.or.jp](mailto:idw@idw.or.jp)

### **IDW Exhibition**

(IDW '19 at Sapporo Convention Center)



### **Metaverse Exhibition**



If you have any other questions, please contact the above IDW '23 Secretariat.